

# evaluation.pro<sup>®</sup>

THE REVOLUTIONARY TOOL FOR TEACHER EVALUATIONS



800.227.0120  
[www.evaluationpro.com](http://www.evaluationpro.com)

*“In today’s rapidly changing educational environment school administrators need more time to help their faculty and students achieve success.*

*In order to keep up with constantly changing trends and strict federal mandates administrators need cutting edge tools to assist them with their endless tasks.*

*Faced with the crucial responsibility of evaluating teachers in a timely, flexible, and consistent manner today’s educational administrator needs EvaluationPro.”*

*- Dr. Anthony J. Pecorale*

## **ABOUT EVALUATIONPRO**

EvaluationPro is a revolutionary new software product conceived by Dr. Anthony Pecorale, a prominent New York educator with over forty years of dedicated service to radically improving the educational system. Throughout his vast career serving as principal and superintendent of schools in numerous districts on Long Island, Dr. Pecorale grew frustrated with the time consuming and often inconsistent system of teacher evaluations. It was his core belief that the process could be made quicker, better, and significantly more effective. He knew that an educational system is only as good as its staff, and the only reliable way to assess the quality of staff performance is through a standardized, flexible and efficient approach. He realized that by saving valuable school hours, administrators would have more time for staff development and other necessary but often neglected responsibilities. As a result of his convictions Dr. Pecorale embarked on an eight-year labor of love to change the process of teacher evaluations forever.



After years of toiling over preliminary versions of a computer-based system, Dr. Pecorale enlisted the aid of a lifelong friend who possessed a rare combination of skills necessary to help the program see its full potential. Henry Scarpelli is an incredibly successful entrepreneur with a strong focus on web-based software development, who years earlier had been an 11 year teacher. A product of the New York Public School System he earned his Bachelor of Science degree and permanent teaching certification from SUNY-Oswego and his Master of Science degree and permanent certification in elementary school administration from Hofstra University. Mr. Scarpelli effectively synthesized these critical experiences to not only perfect the product, but greatly expand its capabilities to be fully customizable to the unique goals and policies of any school district. Together these two innovators and lifelong friends assembled an advisory group of practicing teachers, school administrators, and concerned parents to further develop the program into a superior product which would not only address the concerns of every conceivable facet of the educational community, but appeal to their highest standards and dreams. The end result of Tony and Hank’s 8-year quest for educational excellence is EvaluationPro.



# Q & A

## ***WHAT IS EVALUATIONPRO?***

EvaluationPro is a quantum leap in the systematic teacher observation process. A revolutionary web-based system, it arms today's school administrators with a multitude of resources to save time and maximize the effectiveness of both summative and formative evaluations. EvaluationPro is fully customizable and designed to completely adapt to the unique goals and policies of each school district.

## ***HOW MUCH TIME CAN EVALUATIONPRO SAVE?***

Compared to traditional methods a typical teacher evaluation process conducted through EvaluationPro, can be completed in one third of the time or less. Compounded by size of staff and frequency of observations, EvaluationPro can literally save administrators hundreds of valuable hours over the course of a school year – hours left to help teachers achieve their goals.

## ***HOW DOES EVALUATIONPRO WORK?***

EvaluationPro provides administrators with convenient online evaluation templates to easily complete teacher evaluations. The customizable templates come complete with specific educational Rubrics for each observation area, ready to be checked off in real observation time with the simple click of the mouse. Once the evaluation is complete EvaluationPro effortlessly compiles a final, thorough, personalized written analysis of the observation.

All records are then automatically stored and easily retrieved in a convenient database to refer to or modify at a later time.

## ***HOW DOES EVALUATIONPRO PERSONALIZE THE WRITTEN ANALYSIS?***

Once all of the data has been entered, EvaluationPro seamlessly weaves together the selected rubric statements along with the teacher's name into a logically consistent, reliable summary.

## ***EVALUATIONPRO MAY PROVIDE MORE CONVENIENT EVALUATIONS FOR THE ADMINISTRATOR, BUT ARE THEY AS EFFECTIVE AS TRADITIONAL OBSERVATIONS?***

EvaluationPro creates more superior evaluations than traditional methods because of the sheer consistency of measurement. Teacher evaluations tend to vary in focus, but EvaluationPro forces a streamlined focus on the rubrics set by the district.

## ***WHAT IF MY DISTRICT HAS DIFFERENT RUBRICS THAN THOSE PRE-SET BY EVALUATIONPRO?***

The beauty of EvaluationPro is its flexibility. All rubrics, forms and profiles can be completely and easily personalized to reflect the unique goals of each school district, therefore enabling EvaluationPro to grow and change as your educational philosophy grows and changes.

## ***WHY IS EVALUATIONPRO WEB-BASED?***

EvaluationPro provides a safe and convenient database to store and easily retrieve all of your personnel information.

EvaluationPro also offers the unique and invaluable feature of allowing participating school districts to compare philosophies, rubrics, and methods of observation, as well as offering technical assistance to ensure maximum ease and convenient usability.

Additionally, the storage of evaluation records on our database will make paper copies and filing a thing of the past.

## ***HOW SAFE WILL MY DISTRICT'S RECORDS BE ON THE EVALUATIONPRO DATABASE AND NETWORK?***

EvaluationPro employs state of the art technology to ensure the absolute highest protection of user and evaluation data. Every conceivable intrusion, natural or otherwise, is relentlessly safeguarded against to maintain a system integrity which is virtually impenetrable.

## ***HOW WILL EVALUATIONPRO AFFECT TEACHERS?***

EvaluationPro standardizes and streamlines the process of classroom observations so that teachers know specifically what is expected of them and how to conform to the goals of the district. Rubrics are readily available for them to review and adhere to, thus avoiding inconsistency and unawareness. In this way teachers are given the same performance tools they are expected to offer their students. Teachers also benefit by having administrators with more time to meet their needs.

Additionally, teachers have access to their own profiles and observations online.

## ***HOW WILL STUDENTS, PARENTS AND TAXPAYERS BENEFIT FROM EVALUATIONPRO?***

Students will reap the benefits of administrators who have more time for effective program and staff development, which ultimately helps them achieve success. Parents will benefit from the knowledge that their child's teachers are being evaluated according to strict and consistent guidelines. Taxpayers will benefit by getting maximum value for their money.

## ***WHY SHOULD MY DISTRICT INVEST IN EVALUATIONPRO?***

There is no greater educational asset than a teaching staff which consistently performs to a higher and shared vision of success. EvaluationPro makes this a reality by streamlining the teacher evaluation process and freeing up valuable administrator time for helping faculty and students meet their needs.

Additionally, EvaluationPro offers a [6 MONTH MONEY BACK GUARANTEE](#) to ensure that you will be satisfied.

## ***HOW CAN MY DISTRICT SIGN UP FOR EVALUATIONPRO?***

Call EvaluationPro at 1-800-227-0120; or Fax your purchase order to 510.534.0608



For additional information about EvaluationPro please visit our website at [www.evaluationpro.com](http://www.evaluationpro.com).